One or more shortcode parameters are not effective

Troubleshooting · https://publishpress.com/knowledge-base/one-or-more-shortcode-parameters-are-not-effective/

Check your shortcode in the editor and make sure that

- quotes are not formatted, i.e. not tilted or curled. It is recommended to re-type them in the editor.
- there is no invisible HTML code inside the shortcode (switch your editor from "Visual" to "Text")