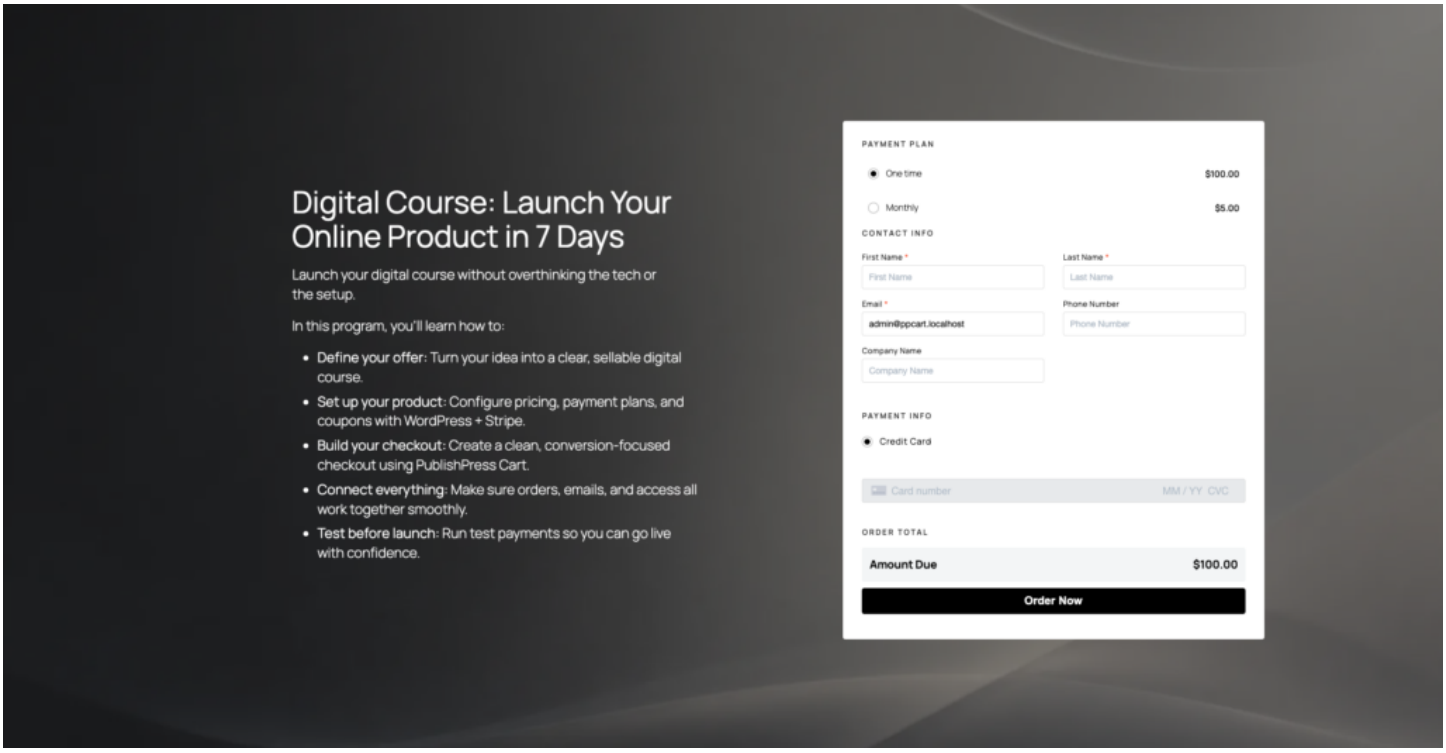
Getting Started With PublishPress Cart

Getting Started · https://publishpress.com/knowledge-base/getting-started-with-publishpress-cart/

PublishPress Cart is a plugin that allows you to sell digital products and services from your WordPress site. You can create beautiful, on-brand checkout pages, manage orders, handle subscriptions, order bump and also upsell.

PublishPress Cart enables you to create products with multiple payment options, embed checkout forms anywhere on your site using our checkout block with our default product template as below:



PublishPress Cart turns your WordPress site into a complete checkout for digital products, online courses, coaching, memberships, events, and services.

Most eCommerce plugins are built for physical stores, with shipping fields, product catalogs, and long checkouts that get in the way when you are selling a course or a coaching package. PublishPress Cart is built for creators, coaches, and small businesses who sell their knowledge and time. Create a product, add a checkout form to any page, and start taking payments with Stripe and PayPal.

Everything stays inside WordPress: your products, checkout pages, orders, subscriptions, customers, and reports. There is no separate storefront to manage, no hosted cart platform, and no monthly fee to PublishPress for selling.

Here are some of things you can sell with PublishPress Cart:

- **Digital downloads** such as ebooks, templates, workbooks, software, and audio files.
- **Online courses and programs**, with customers sent to your course platform automatically.
- **Coaching and consulting packages**, paid in full, in installments, or as a monthly retainer.
- **Memberships and subscriptions** with free trials, sign-up fees, and recurring billing.
- **Events, workshops, and services**, with sales limits for capped seats.